

Midwest Sports Flooring Company Invests in the Future

FOR IMMEDIATE RELEASE

Peshtigo, WI. January 5, 2011 – Aacer Flooring Vice President of Sales and Marketing Kevin Barker announced today, sports flooring dealer FLR Sanders Incorporated, Princeton MN acquired FCI Floors Altoona, IA.

“This acquisition is a testament to the hard work and strength FLR Sanders has shown and continues to show in the Midwest” said Barker “merging another industry leader like FCI into FLR Sanders organization, strategically makes sense. Now a veteran like Mike Franks, former owner of FCI, will join the FLR family which provides an additional senior team member with great experience and relationships. Aacer Flooring is very excited about the future opportunities that this creates”

Kevin Covlin, President of FLR Sanders, Inc said “We feel honored to have Mike Franks among the FLR Sanders, Inc. professionals serving the sport floor market in the Midwest. Iowa and Nebraska will benefit from the full service gymnasium floor package that FLR Sanders will provide while maintaining a working relationship with a veteran sport floor expert; Mike Franks.”

FLR Sanders and FCI’s accomplishments in the sports flooring business are proven and sit at the top of the class. With customers like Iowa State University, University of Minnesota, North Dakota State College and many others these are just a few examples of their superior workmanship and dedication to customer satisfaction.

About Aacer Flooring:

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFPA, and USGBC. Aacer’s floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed.

www.aacerflooring.com Media Contact: Ashley Gutknecht ashleyg@aacerflooring.com

About FLR Sanders:

Sport flooring experts since 1993 FLR Sanders, Inc. offers the following services to their sport floor customers: Experienced employees with a commitment to quality; Custom gymnasium floor solutions including unique artwork for floors and walls; environmentally responsible annual maintenance services. FLR is also a member is good standing with the MFMA and participates in the installer accreditation program. www.flrsanders.com Media Contact: Deb Covlin dcovlin@flrsanders.com