

2011 Pan American Games, Proudly Selects Aacer Sports Flooring

FOR IMMEDIATE RELEASE

Peshtigo, WI. August 30th, 2010 – Aacer Flooring Vice President of Sales and Marketing Kevin Barker announced today, the Pan American Games 2011 in Guadalajara, Mexico Selected Aacer Sports Flooring to provide the wood sports flooring for the basketball competition facility this past week.. The installation of Aacers FIBA Approved floor system boosts Aacers presence in the world market place.

“Aacer is proud to be part of the 2011 Pan American Games in Guadalajara Mexico. Our patented flooring technology will be working everyday hand in hand with the athletes and coaches to provide the best experience possible” Barker said. “As Guadalajara prepares to host this prestigious event, Aacer will be there every step of the way providing a world class surface for all the athletes that make their way onto the floor.”

The Pan American Games brings a rich history to Guadalajara who is hosting this event for the very first time. As the facilities are built the expertise to install such a floor is placed into the capable hands of Multicanhas, Aacers representative dealer in the Guadalajara market place.

Multicanhas worked closely with the Pan American Games selection committee on what floor would be the best for payers and general conditions that will exist in the facility. Aacers newest TriPower™ Pad will be showcased in the facility providing a quick, responsive floor along with all the safety components needed for elite level athletes.

About Aacer Flooring:

Aacer Flooring is the world leader in maple performance sports flooring systems. Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades that can contribute to LEED points. All of this is done in an environmentally controlled state of the art 300,000sqft facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC.

Aacer’s floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed.