

Hardwood Flooring Industry Veteran Joins Aacer Flooring Distribution Sales Team

FOR IMMEDIATE RELEASE

Peshtigo, WI. May 8th 2013 – Aacer Flooring Vice President of Sales and Marketing Kevin Barker is pleased to announce that Scott Schulz has joined Aacer Flooring as Midwestern Regional Sales Manager for Distribution. "I am excited to have Scott join Aacer Flooring. He brings additional guidance, experience and market knowledge to our Distribution team," said Barker. Scott has held positions on both the manufacturing side and distributor side of the house.

Barker went on to say, "Scott will have an immediate influence on the region. The business and sales experience Scott gained while working at the distributor and manufacturing level will serve our customers well. His experience encompasses a wide range of manufactures like Luzon Flooring to Beaulieu of America. This experience, coupled with his lifelong involvement in developing distributors and owner relationships, will be put to the test as we ask Scott to continue to elevate Aacers profile at all levels within in the Midwestern region," said Barker.

Scott will be working directly with distributors, retailers and designers. Each of these channels will require the level of experience that someone with 18 years in the industry can deliver. Aacers team is immediately elevated by this appointment and is just another step in continuing to grow Aacers overall position in the marketplace. Scott attended the University of North Dakota.

Scott will reside in Indiana and cover the Midwestern United States and Central Canada for Aacer Flooring

About Aacer Flooring:

Aacer Flooring is the world leader in maple performance sports flooring systems. With more than 100 years experience in every part of the wood flooring industry, Aacer manufactures sports performance floor systems designed to accommodate athletes at all levels of play. Aacer also produces ten species of northern hardwood in a variety of face widths and grades in a LEED certified environmentally controlled facility. Aacer protects the environment by involving themselves as members of the FSC, MFMA, NWFA, and USGBC. Aacer's floor systems are showcased around the world and in the Basketball Hall of Fame where the history and future of sports floors are prominently displayed. Aacer is owned by the GreenStone FCS Company a \$6 billion dollar company. www.aacerflooring.com Media Contact: Kevin Barker